

HOLLYWOOD *Casino*[®]

LAWRENCEBURG, IN

Event: 5x Comp Multiplier-Legends

Date: Thursdays in April (4, 11, 18, 25)

Time: 10am – 10pm

Who may participate:

- Player's card members ages 50+ who swipe at the designated kiosks between 10am – 10pm and have rated play between 6am – 5:59am will receive a 5x comp multiplier.
- Player's card members ages 50+ members must swipe at the designated kiosk and choose the promotion on the kiosk in order to be eligible.

What will the customers receive:

- Player's card members ages 50+ will receive a 5x comp multiplier.
- Patrons will be notified at the designated kiosk of their prize.
- Kiosks will award the comp multiplier and calculate the patrons comp after multiplier is awarded.

How will customers be notified:

- Patrons may be notified of this promotion either by direct mail, property signage, email, host contact and/or social media.

Additional Information:

- Patrons who earn additional comp will have the comp loaded onto their account and may take up to 72 hours to be available.

HOLLYWOOD *Casino*[®]

LAWRENCEBURG, IN

Event: Senior Players Club Card Holder Drawings-Legends

Date: Wednesdays in April (3, 10, 17, 24)

Time: 12pm – 4pm

Location: Promotions Area

Who may participate:

- Hollywood patrons who are player's card members and fifty years older must swipe their player's club card at the designated kiosks from 11am-4pm to enter.
- Entries are based on the following tiers:
 - Icon- 25 entries
 - Executive Producer- 15 entries
 - Producers- 10 entries
 - Celebrity- 5 entries
 - Marquee- 3 entries

Drawing information:

- Drawings will take place every 30 minutes between 12pm – 4pm at the Promotions Area.
- (2) Names will be drawn every 30 minutes between 12pm –3:30pm for \$250 Free SlotPlay.
- (2) Names will be drawn at 4pm for \$500 Free SlotPlay.
- Prizes:
 - a. (2) \$250 Free SlotPlay Winners 12pm
 - b. (2) \$250 Free SlotPlay Winners 12:30pm
 - c. (2) \$250 Free SlotPlay Winners 1pm
 - d. (2) \$250 Free SlotPlay Winners 1:30pm
 - e. (2) \$250 Free SlotPlay Winners 2pm
 - f. (2) \$250 Free SlotPlay Winners 2:30pm
 - g. (2) \$250 Free SlotPlay Winners 3pm
 - h. (2) \$250 Free SlotPlay Winners 3:30pm
 - i. (2) \$500 Free SlotPlay Winners 4pm
- Winners will have 10 minutes to claim at the Promotions Area.
- No alternates will be called.
- Patrons may win no more than twice.
- Winners will have their Free SlotPlay prizes loaded onto their accounts using our player tracking system.
- Up to 18 contestants could win each day.
- A maximum of \$5,000 in Free SlotPlay could be given away each day for this promotion.
 - Free SlotPlay will be added to accounts at the time of the drawing and be added using our player tracking system.

- Free SlotPlay prizes will be added to card and will be valid for the following duration.
 - a. \$1 - \$500 – Gaming Day

How will customers be notified:

- Guests may be notified of the drawing through mail, email, on property signage, host contact, and/or social media.
- Winners' names will be announced on the casino at each drawing as well as the names being posted on the TVs in the casino. If the TV system fails, names will be posted at the drawing area on a board.

Hollywood's Cash & Free Slot Play Drawing Blanket Submittal Official Rules and Regulations

HOW TO ENTER

1. Patrons must be a player's card member, membership is free.
2. Event locations may include: Producer's Lounge, Ballroom, Back Lot, On-property restaurants, Casino, or Cage and a notification will be sent specifying the location of the event.
3. A notification will be sent specifying the dates and times.
4. Patrons will be invited based off of previous tracked play.
5. Player's card members must swipe at the designated kiosks or drop their entry in the designated drum between the designated times on the promotional date to be eligible.
6. Player's card members will receive the designated number of entries when they swipe at the designated kiosk or drop their entry/s into the drum.
7. After drawing day, all entries will be removed from the electronic or designated drawing drum and disposed of at Hollywood's discretion.

DRAWING

1. Drawings will take place on the promotional date and during the promotional time.
2. A notification with the number of times a patron may win, number of winners, and the maximum cash or Free SlotPlay given away will be sent and the approved Blanket submittal number will be referenced in the notification.
3. The notification will state if the winners must be present to win. Winners must claim their prize within the designated time frame or the prize will be forfeited.
4. The notification will state if the winner must state their presence within the designated time specified and whether another name may or may not be drawn from the drum.
5. Up to the specified number contestants could win in the promotion.
6. Hollywood reserves the right to record each contestant with a video camera. The video is subject to review, if deemed necessary.
7. Upon providing proper identification and completing required paperwork, the winning contestant will receive his/her prize. Proper identification includes, but not limited to, valid state or federal photo ID, Driver's License, Operator's License and/or form of identification that verifies contestant is 21 years of age or older. If a contestant is unable to provide proper identification, Hollywood Casino Lawrenceburg reserves the right to withhold winnings.

GENERAL RULES

1. Void where prohibited by law.
2. Must be 21 years of age to participate. Contestants must provide satisfactory proof of age and identification.
3. Only official Hollywood entries will be accepted.
4. Entries must be complete and legible to be valid. All incomplete/illegible entries void.
5. Any altered or destroyed entry will be considered invalid.
6. Hollywood Casino is not responsible for lost, stolen, or misplaced entries.
7. Hollywood Casino is not responsible for wrong addresses, non-delivered or delayed mail.

8. Hollywood Casino is not responsible for patron's failure to obtain entry forms.
9. Hollywood Casino is not responsible for patron's failure to claim cash/prize(s).
10. No duplicate winners in one drawing.
11. Selection of all winners is final.
12. Contestant will be responsible for any and all taxes that apply.
13. Promotion-related means that a person is employed in one of the following departments: Information Technology, Marketing, Promotion Administration, Surveillance or any other department that the commission determines may affect the outcome of a promotional event.
14. Immediate family of Level 1 and promotion-related Level 2 occupational licensees from entering or winning promotional events where the top prize exceeds \$1,000 dollars (\$1,000) in value.
15. Immediate family members of all Marketing Department personnel at Hollywood Casino Lawrenceburg which includes Cage, Reservations, Casino Marketing, Entertainment, Player Development, Customer Relations Management, Group Sales and Marketing Administration are not eligible.
16. Immediate family members include spouse (other than a spouse who is legally separated from the individual under a decree of divorce or separate maintenance); parent; child; sibling; father-in-law; or mother-in-law; whether by whole or half blood, marriage, adoption, or natural relationship.
17. Spouses of IGC staff and spouses of agents are not permitted to participate in any contest or giveaway.
18. Winners must abide by all rules pertaining to prize eligibility and conditions of redemption. Any violation of above stated rules will lead to disqualification.
19. Acceptance of prize constitutes winner's permission to use his/her likeness or name for publicity or promotional uses by Hollywood Casino Lawrenceburg or any other promotional partner.
20. Cash prize winners are responsible for all federal, state and local taxes resulting from the prize(s) awarded excluding sales tax.
21. Hollywood Casino Lawrenceburg Management will resolve any dispute or situation not covered by the above rules. The decision shall be final and binding on all contestants. In addition, Hollywood Casino Lawrenceburg reserves the right to void any entry not in compliance with rules stated above.
22. Contestant wishing to file a complaint may do so in accordance with IGC Regulation.
23. Members of the Voluntary Exclusion Program and State or Property Exclusions are not eligible to participate.
24. Management reserves the rights to cancel and/or modify with prior approval from IGC.
25. Participation in this promotion is agreement by the contestant to abide by these rules.

