

# HOLLYWOOD Casino®

LAWRENCEBURG, IN

Event: Mo' Mow Money Drawings  
Date: Fridays in April (5, 12, 19, 26)  
Time: 6pm – 10:00pm  
Location: Promotions Area

#### Who may participate:

- Players card patrons must swipe their players card at the designated kiosks between 5pm – 10:00pm to activate their entries on Fridays in April (5, 12, 19, 26).
- Guests will receive entries based on their tier:
  - Icon – 25
  - Executive Producer-10
  - Producer -5
  - Celebrity-3
  - Marquee-1

#### Drawing information:

- (3) winners will be called every half hour from 6pm-9pm for \$500 in Free Slotplay.
- (1) winner will be called every half hour from 9pm-10pm for a lawnmower (valued at \$2000).
  - Patrons winning the lawnmower may choose \$1000 in FSP in lieu of the lawnmower.

Time	Number Of Winners	Prize Amounts	Total Each Drawing	Item
6:00:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
6:30:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
7:00:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
7:30:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
8:00:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
8:30:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
9:00:00 PM	1	\$ 2,000.00	\$ 2,000.00	Lawnmower
9:30:00 PM	1	\$ 2,000.00	\$ 2,000.00	Lawnmower
10:00:00 PM	1	\$ 2,000.00	\$ 2,000.00	Lawnmower

- Winners have 10 minutes to claim at the Promotions Area.
- Winners must be present to win.
- Winners will have their prizes loaded onto their players' card account.
- Free SlotPlay prizes will be added to card and will be valid for the following duration:
  - \$1 - \$500 – Gaming Day
  - \$501 - \$2,500 – 7 days

- \$2,501 - \$9,999 – 30 days
- \$10,000+ - 90 days
- Guests that win and choose the lawnmower will be given a voucher to contact the Lowe's store in Lawrenceburg, Indiana directly to schedule pick up.
- Winners will be required to complete any/all tax forms and documentation associated with this event if needed.

How will customers be notified:

- Patrons may be notified of this promotion either by direct mail, property signage, email, host contact and/or social media.

Additional Information:

- Winners' names will be announced on the casino at each drawing as well as the names being posted on the TVs in the casino. If the TV system fails, names will be posted at the drawing area on a board.

# Mo' Mow Money Drawing Official Rules and Regulations

## HOW TO ENTER

1. Player's card members must swipe their players card at the designated kiosks between 5pm – 10:00pm to activate their entries on Fridays in April (5, 12, 19, 26).
2. Guests will receive entries based on their tier:
  - Icon – 25
  - Executive Producer – 10
  - Producer-5
  - Celebrity-3
  - Marquee-1
3. Player's card members must swipe at the designated kiosks or drop their entry in the designated drum between the designated times on the promotional date to be eligible.
4. Player's card members will receive the designated number of entries when they swipe at the designated kiosk or drop their entry or entries into the drum.
5. After drawing day, all entries will be removed from the electronic or designated drawing drum and disposed of at Hollywood's discretion.

## DRAWING

- (3) winners will be called every half hour from 6pm-9pm for \$500 in Free Slotplay.
- (1) winner will be called every half hour from 9pm-10pm for a lawnmower (valued at \$2000).
  - Patrons winning the lawnmower may choose \$1000 in Free Slotplay in lieu of the lawnmower.

Time	Number Of Winners	Prize Amounts	Total Each Drawing	Item
6:00:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
6:30:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
7:00:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
7:30:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
8:00:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
8:30:00 PM	3	\$ 500.00	\$ 1,500.00	\$500 FSP
9:00:00 PM	1	\$ 2,000.00	\$ 2,000.00	Lawnmower
9:30:00 PM	1	\$ 2,000.00	\$ 2,000.00	Lawnmower
10:00:00 PM	1	\$ 2,000.00	\$ 2,000.00	Lawnmower

- Winners have 10 minutes to claim at the Promotions Area.
- Winners must be present to win.
- Winners will have their prizes loaded onto their players' card account.
- Free SlotPlay prizes will be added to card and will be valid for the following duration:
  - \$1 - \$500 – Gaming Day
  - \$501 - \$2,500 – 7 days

- \$2,501 - \$9,999 – 30 days
- \$10,000+ - 90 days
- Guests that win and choose the lawnmower will be given a voucher to contact the Lowe's store in Lawrenceburg, Indiana directly to schedule pick up.
- Winners will be required to complete any/all tax forms and documentation associated with this event if needed.

#### GENERAL RULES

1. Void where prohibited by law.
2. Must be 21 years of age to participate. Contestants must provide satisfactory proof of age and identification.
3. Only official Hollywood entries will be accepted.
4. Entries must be complete and legible to be valid. All incomplete/illegible entries void.
5. Any altered or destroyed entry will be considered invalid.
6. Hollywood Casino is not responsible for lost, stolen, or misplaced entries.
7. Hollywood Casino is not responsible for wrong addresses, non-delivered or delayed mail.
8. Hollywood Casino is not responsible for patron's failure to obtain entry forms.
9. Hollywood Casino is not responsible for patron's failure to claim cash/prize(s).
10. No duplicate winners in one drawing.
11. Selection of all winners is final.
12. Contestant will be responsible for any and all taxes that apply.
13. Promotion-related means that a person is employed in one of the following departments: Information Technology, Marketing, Promotion Administration, Surveillance or any other department that the commission determines may affect the outcome of a promotional event.
14. Immediate family of Level 1 and promotion-related Level 2 occupational licensees from entering or winning promotional events where the top prize exceeds \$1,000 dollars (\$1,000) in value.
15. Immediate family members of all Marketing Department personnel at Hollywood Casino Lawrenceburg which includes Cage, Reservations, Casino Marketing, Entertainment, Player Development, Customer Relations Management, Group Sales and Marketing Administration are not eligible.
16. Immediate family members include spouse (other than a spouse who is legally separated from the individual under a decree of divorce or separate maintenance); parent; child; sibling; father-in-law; or mother-in-law; whether by whole or half blood, marriage, adoption, or natural relationship.
17. Spouses of IGC staff and spouses of agents are not permitted to participate in any contest or giveaway.
18. Winners must abide by all rules pertaining to prize eligibility and conditions of redemption. Any violation of above stated rules will lead to disqualification.
19. Acceptance of prize constitutes winner's permission to use his/her likeness or name for publicity or promotional uses by Hollywood Casino Lawrenceburg or any other promotional partner.
20. Cash prize winners are responsible for all federal, state and local taxes resulting from the prize(s) awarded excluding sales tax.
21. Hollywood Casino Lawrenceburg Management will resolve any dispute or situation not covered by the above rules. The decision shall be final and binding on all contestants. In addition, Hollywood Casino Lawrenceburg reserves the right to void any entry not in compliance with rules stated above.
22. Contestant wishing to file a complaint may do so in accordance with IGC Regulation.

23. Members of the Voluntary Exclusion Program and State or Property Exclusions are not eligible to participate.
  24. Management reserves the rights to cancel and/or modify with prior approval from IGC.
  25. Participation in this promotion is agreement by the contestant to abide by these rules.
-