

HOLLYWOOD Casino®

LAWRENCEBURG, IN

Event: Sweet Summer Jeep Giveaway

Date: Sunday, May 26, 2019

Time: 3pm-7:30pm

Location: Promotions Area/Hollywood on the Roof

Who may participate:

- Player's card members must swipe their player's card at the designated kiosks between 2pm-7:30pm on Sunday, May 26, 2019 to activate entries.
- Patrons can earn additional entries by swiping at the kiosk daily from May 1st to May 26th.

Drawing information:

- Patrons must visit the kiosk daily May 1st-26th to earn entries.
- Entries will be given by tier level:
 - a. Icons-25 EPs-15 Producers-10 Celebrities-5 and Marquees-1
- Drawings will take on Sunday, May 26, 2019 at the Promotions Area.
- 2 winners every half hour from 3pm-4:30pm will win \$500 in Free SlotPlay.
- 1 winner at 5pm will win \$5,000 cash.
- 5 finalists will be called at 7:30pm for the car drawing.
 - a. Finalists winners from drawings on 5/4, 5/11, 5/18 and 5/25 will join the Finalists called on 5/26 to determine who wins the Jeep.
 - b. 9 finalists will win \$1,000 in Free SlotPlay.
 - c. 1 finalist will win the jeep valued at \$28,000.
 - d. Finalists will play a game at HOCR where 10 silver cases are presented, and each guest chooses a case. 9 cases will have \$1,000 in FSP and one case will have the Jeep Prize.

Time	Prize Amount	# of Winners	Total for Drawing Time	Prize Type
3:00:00 PM	\$ 500.00	2	\$ 1,000.00	Free Slot Play
3:30:00 PM	\$ 500.00	2	\$ 1,000.00	Free Slot Play
4:00:00 PM	\$ 500.00	2	\$ 1,000.00	Free Slot Play
4:30:00 PM	\$ 500.00	2	\$ 1,000.00	Free Slot Play
5:00:00 PM	\$ 5,000.00	1	\$ 5,000.00	Cash
7:30:00 PM	\$ 1,000.00	9	\$ 9,000.00	Free Slot Play
7:30:00 PM	\$ 28,000.00	1	\$ 28,000.00	Jeep Winner
		Total FSP Spend	\$ 13,000.00	
		Total Cash and Car Spend	\$ 33,000.00	

- The 7:30pm Jeep Winner will have the option of a \$20,000 Cash option, Free SlotPlay may be added or substituted.
- Winners have 10 minutes to claim at the Promotions Area.
- Winners must be present to win.
- Except for the 5pm & 7:30pm drawing, there will be no alternates for the drawings if winners do not claim their prize within 10 minutes. All prizes not claimed will be forfeited.
- In the event that we do not have 10 finalists at 7:30pm claim their prize we will draw alternates.
- If alternates do not claim, we will remove the prizes to match the number of finalists that have claimed and proceed with the prize reveal.
- Free SlotPlay winners will have their prizes loaded onto their players' card account.
- Free SlotPlay prizes will be tracked and loaded on players' card accounts using our players tracking system.
- Free SlotPlay prizes will be added to card and will be valid for the following duration:
 - a. \$1 - \$500 – Gaming Day
 - b. \$501 - \$2,500 – 7 days
 - c. \$2,501 - \$9,999 – 30 days
 - d. \$10,000+ - 90 days
- Patrons will receive a cash voucher to redeem at the cashier's cage to receive their cash prize.
- Patrons must redeem their cash voucher by 11:59pm the day they receive it, or the voucher will expire.
- Winners will be required to complete any/all tax forms and documentation associated with this event if needed.

How will customers be notified:

- Players card members may be notified of the drawing through direct mail, email, on property signage, host contact, and/or social media.
- Winners' names will be announced on the casino at each drawing as well as the names being posted on the TVs in the casino. If the TV system fails, names will be posted at the drawing area on a board.

Additional Information:

- Winners will be required to complete any/all tax forms and documentation associated with this event.

Hollywood's Sweet Summer Jeep Drawing
Official Rules and Regulations

HOW TO ENTER

1. Player's card members must swipe their player's card at the designated kiosks between 2pm-7:30pm on Sunday, May 26, 2019 and to activate entries earned from May 1- May 26.
2. Player's card members will receive the designated number of entries when they swipe at the designated kiosk or drop their entry/s into the drum.
3. After drawing day, all entries will be removed from the electronic or designated drawing drum and disposed of at Hollywood's discretion.

DRAWING

1. Patrons must visit the kiosk daily May 1st-26th to earn entries.
2. Entries will be given by tier level:
 - a. Icons-25 EPs-15 Producers-10 Celebrities-5 and Marquees-1
3. Drawings will take on Sunday, May 26, 2019 at the Promotions Area.
4. 2 winners every half hour from 3pm-4:30pm will win \$500 in Free SlotPlay.
5. 1 winner at 5pm will win \$5,000 cash.
6. 5 finalists will be called at 7:30pm for the car drawing.
 - a. Finalists winners from drawings on 5/4, 5/11, 5/18 and 5/25 will join the Finalists called on 5/26 to determine who wins the Jeep.
 - b. 9 finalists will win \$1,000 in Free SlotPlay.
 - c. 1 finalist will win the jeep valued at \$28,000.
 - d. Finalists will play a game at HOTR where 10 silver cases are presented, and each guest chooses a case. 9 cases will have \$1,000 in FSP and one case will have the Jeep Prize.

Time	Prize Amount	# of Winners	Total for Drawing Time	Prize Type
3:00:00 PM	\$ 500.00	2	\$ 1,000.00	Free Slot Play
3:30:00 PM	\$ 500.00	2	\$ 1,000.00	Free Slot Play
4:00:00 PM	\$ 500.00	2	\$ 1,000.00	Free Slot Play
4:30:00 PM	\$ 500.00	2	\$ 1,000.00	Free Slot Play
5:00:00 PM	\$ 5,000.00	1	\$ 5,000.00	Cash
7:30:00 PM	\$ 1,000.00	9	\$ 9,000.00	Free Slot Play
7:30:00 PM	\$ 28,000.00	1	\$ 28,000.00	Jeep Winner
		Total FSP Spend	\$ 13,000.00	
		Total Cash and Car Spend	\$ 33,000.00	

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7. Winners have 10 minutes to claim at the Promotions Area.
8. Winners must be present to win.
9. Except for the 5:00pm and 7:30pm drawing, there will be no alternates for the drawings if winners do not claim their prize within 10 minutes. All prizes not claimed will be forfeited.
10. In the event that we do not have 10 finalists at 7:30pm claim their prize we will draw alternates.
11. If alternates do not claim, we will remove the prizes to match the number of finalists that have claimed and proceed with the prize reveal.
12. Free SlotPlay winners will have their prizes loaded onto their players' card account.
13. Free SlotPlay prizes will be tracked and loaded on players' card accounts using our players tracking system.
14. Free SlotPlay prizes will be added to card and will be valid for the following duration:
 - a. \$1 - \$500 – Gaming Day
 - b. \$501 - \$2,500 – 7 days
 - c. \$2,501 - \$9,999 – 30 days
 - d. \$10,000+ - 90 days
15. Patrons will receive a cash voucher to redeem at the cashier's cage to receive their cash prize.
16. Patrons must redeem their cash voucher by 11:59pm the day they receive it or the voucher will expire.
17. Winners will be required to complete any/all tax forms and documentation associated with this event if needed.
18. Upon providing proper identification and completing required paperwork, the winning contestant will receive his/her prize. Proper identification includes, but not limited to, valid state or federal photo ID, Driver's License, Operator's License and/or form of identification that verifies contestant is 21 years of age or older. If a contestant is unable to provide proper identification, Hollywood Casino Lawrenceburg reserves the right to withhold winnings.

GENERAL RULES

1. Void where prohibited by law.
2. Must be 21 years of age to participate. Contestants must provide satisfactory proof of age and identification.
3. Only official Hollywood entries will be accepted.
4. Entries must be complete and legible to be valid. All incomplete/illegible entries void.
5. Any altered or destroyed entry will be considered invalid.
6. Hollywood Casino is not responsible for lost, stolen, or misplaced entries.
7. Hollywood Casino is not responsible for wrong addresses, non-delivered or delayed mail.
8. Hollywood Casino is not responsible for patron's failure to obtain entry forms.
9. Hollywood Casino is not responsible for patron's failure to claim cash/prize(s).
10. No duplicate winners in one drawing.
11. Selection of all winners is final.
12. Contestant will be responsible for any and all taxes that apply.

13. Promotion-related means that a person is employed in one of the following departments: Information Technology, Marketing, Promotion Administration, Surveillance or any other department that the commission determines may affect the outcome of a promotional event.
14. Immediate family of Level 1 and promotion-related Level 2 occupational licensees from entering or winning promotional events where the top prize exceeds \$1,000 dollars (\$1,000) in value.
15. Immediate family members of all Marketing Department personnel at Hollywood Casino Lawrenceburg which includes Cage, Reservations, Casino Marketing, Entertainment, Player Development, Customer Relations Management, Group Sales and Marketing Administration are not eligible.
16. Immediate family members include spouse (other than a spouse who is legally separated from the individual under a decree of divorce or separate maintenance); parent; child; sibling; father-in-law; or mother-in-law; whether by whole or half blood, marriage, adoption, or natural relationship.
17. Spouses of IGC staff and spouses of agents are not permitted to participate in any contest or giveaway.
18. Winners must abide by all rules pertaining to prize eligibility and conditions of redemption. Any violation of above stated rules will lead to disqualification.
19. Acceptance of prize constitutes winner's permission to use his/her likeness or name for publicity or promotional uses by Hollywood Casino Lawrenceburg or any other promotional partner.
20. Cash prize winners are responsible for all federal, state and local taxes resulting from the prize(s) awarded excluding sales tax.
21. Hollywood Casino Lawrenceburg Management will resolve any dispute or situation not covered by the above rules. The decision shall be final and binding on all contestants. In addition, Hollywood Casino Lawrenceburg reserves the right to void any entry not in compliance with rules stated above.
22. Contestant wishing to file a complaint may do so in accordance with IGC Regulation.
23. Members of the Voluntary Exclusion Program and State or Property Exclusions are not eligible to participate.
24. Management reserves the rights to cancel and/or modify with prior approval from IGC.
25. Participation in this promotion is agreement by the contestant to abide by these rules.

HOLLYWOOD Casino®

LAWRENCEBURG, IN

Event: \$5,000 Car Finalists Drawings

Location: Promotions Area

Date: Saturdays, May 4, 11, 18

Time: 3:00pm-7:30pm

Submitted by: Jennifer Woffindale/ Marketing Manager

Who may participate:

- Any patron who is a player's card member may participate.
- Patrons must swipe at the kiosk to activate entries starting at 2pm each drawing day.
- Patrons must visit the kiosk daily from May 1st to 18th to earn entries.
- Entries will be given by tier.
 - Icons-25 EP's-15 Producer-10 Celeb-5 and Marquee-1
- Entries may also be mailed or emailed based on casino play.

What will the customers receive:

- Drawing will take place at the Promotions Area from 3:00pm-7:30pm.
 - 2 winners every half hour from 3pm-4:30pm will win \$500 in Free SlotPlay
 - 1 winner at 5:00pm will win a finalist's spot in our Sweet Summer Jeep Giveaway drawing on Sunday, May 26 at 7:30pm and \$1,000 in Free SlotPlay.
 - 1 winner at 7:30pm will win \$5,000 cash.
- Patrons will have 10 minutes to claim their prize at the Promotions Area.

If a patron does not claim their prize within the 10 minutes there will be no alternates and prizes will be forfeited except for the 5pm and 7:30pm drawings.

- At 5pm if winner does not claim we will draw one alternate.
- At 7:30pm if the \$5,000 cash prize winner does not claim we will draw one alternate.

Time	Prize Amount	# of Winners	Total for Drawing Time	Prize Type
3:00pm	\$500	2	\$1,000	Free Slotplay
3:30pm	\$500	2	\$1,000	Free Slotplay
4:00pm	\$500	2	\$1,000	Free Slotplay
4:30pm	\$500	2	\$1,000	Free Slotplay
5:00pm	\$1,000	1	\$1,000	Free Slotplay & Finalist Spot in Sweet Summer Jeep Drawing
7:30pm	\$5,000	1	\$5,000	Cash

		Total FSP Spend:	\$5,000	
		Total Cash Spend:	\$5,000	

- Free Slot Play prizes will be added to card and will be valid for the following duration:
 - \$1 - \$500 – Gaming Day
 - \$501 - \$2,500 – 7 days
 - \$2,501 - \$9,999 – 30 days
 - \$10,000+ - 90 days
- Patrons will receive a cash voucher to redeem at the cashier’s cage to receive their cash prize.
- Patrons must redeem their cash voucher by 11:59pm the day they receive it or the voucher will expire.

How will customers be notified:

- Guests may be notified through mail, email, on property signage, host contact, and/or social media.

Additional Information:

- Winners’ names will be announced on the casino at each drawing as well as the names being posted on the TVs in the casino. If the TV system fails, names will be posted at the drawing area on a board.

\$5,000 Car Finalists/Bonus Drawings

Official Rules and Regulations

HOW TO ENTER

4. Player’s card members who visit the casino on Saturdays, May 4, 11, 18 and who swipe at the kiosk machine between 2pm-7:30pm may enter the drawing.
5. Player’s card members must swipe at the designated kiosks or drop their entry in the designated drum between the designated times on the promotional date to be eligible.

6. Player's card members will receive the designated number of entries when they swipe at the designated kiosk or drop their entry/s into the drum.
7. After drawing day, all entries will be removed from the electronic or designated drawing drum and disposed of at Hollywood's discretion.

DRAWING

1. Drawings will take place at the Promotions Area from 3:00pm-7:30pm.
 - a. 2 winners every half hour from 3pm-4:30pm will win \$500 in Free Slotplay.
 - b. 1 winner at 5:00pm will win a finalist's spot in our Sweet Summer Jeep Giveaway drawing on Sunday, May 26 at 7:30pm and \$1,000 in Free Slotplay.
 - c. 1 winner at 7:30pm will win \$5,000 cash.
2. If a patron does not claim their prize within the 10 minutes there will be no alternates and prizes will be forfeited except for the 5pm and 7:30pm drawings.
3. At 5pm if the winner does not claim we will draw one alternate.
4. At 7:30pm if the \$5,000 cash prize winner does not claim we will draw one alternate.
5. Patrons will have 10 minutes to claim their prize at the Promotions Area.

Time	Prize Amount	# of Winners	Total for Drawing Time	Prize Type
3:00pm	\$500	2	\$1,000	Free Slotplay
3:30pm	\$500	2	\$1,000	Free Slotplay
4:00pm	\$500	2	\$1,000	Free Slotplay
4:30pm	\$500	2	\$1,000	Free Slotplay
5:00pm	\$1,000	1	\$1,000	Free Slotplay & Finalist Spot in Sweet Summer Jeep Drawing
7:30pm	\$5,000	1	\$5,000	Cash
		Total FSP Spend:	\$5,000	
		Total Cash Spend:	\$5,000	

6. Free SlotPlay prizes will be added to card and will be valid for the following duration:
 - a. \$1 - \$500 – Gaming Day
 - b. \$501 - \$2,500 – 7 days
 - c. \$2,501 - \$9,999 – 30 days
 - d. \$10,000+ - 90 days
7. Patrons will receive a cash voucher to redeem at the cashier's cage to receive their cash prize.
8. Patrons must redeem their cash voucher by 11:59pm the day they receive it or the voucher will expire.

GENERAL RULES

26. Void where prohibited by law.
27. Must be 21 years of age to participate. Contestants must provide satisfactory proof of age and identification.
28. Only official Hollywood entries will be accepted.
29. Entries must be complete and legible to be valid. All incomplete/illegible entries void.
30. Any altered or destroyed entry will be considered invalid.
31. Hollywood Casino is not responsible for lost, stolen, or misplaced entries.
32. Hollywood Casino is not responsible for wrong addresses, non-delivered or delayed mail.
33. Hollywood Casino is not responsible for patron's failure to obtain entry forms.
34. Hollywood Casino is not responsible for patron's failure to claim cash/prize(s).
35. No duplicate winners in one drawing.
36. Selection of all winners is final.
37. Contestant will be responsible for any and all taxes that apply.
38. Promotion-related means that a person is employed in one of the following departments: Information Technology, Marketing, Promotion Administration, Surveillance or any other department that the commission determines may affect the outcome of a promotional event.
39. Immediate family of Level 1 and promotion-related Level 2 occupational licensees from entering or winning promotional events where the top prize exceeds \$1,000 dollars (\$1,000) in value.
40. Immediate family members of all Marketing Department personnel at Hollywood Casino Lawrenceburg which includes Cage, Reservations, Casino Marketing, Entertainment, Player Development, Customer Relations Management, Group Sales and Marketing Administration are not eligible.
41. Immediate family members include spouse (other than a spouse who is legally separated from the individual under a decree of divorce or separate maintenance); parent; child; sibling; father-in-law; or mother-in-law; whether by whole or half blood, marriage, adoption, or natural relationship.
42. Spouses of IGC staff and spouses of agents are not permitted to participate in any contest or giveaway.
43. Winners must abide by all rules pertaining to prize eligibility and conditions of redemption. Any violation of above stated rules will lead to disqualification.
44. Acceptance of prize constitutes winner's permission to use his/her likeness or name for publicity or promotional uses by Hollywood Casino Lawrenceburg or any other promotional partner.
45. Cash prize winners are responsible for all federal, state and local taxes resulting from the prize(s) awarded excluding sales tax.
46. Hollywood Casino Lawrenceburg Management will resolve any dispute or situation not covered by the above rules. The decision shall be final and binding on all contestants. In addition, Hollywood Casino Lawrenceburg reserves the right to void any entry not in compliance with rules stated above.
47. Contestant wishing to file a complaint may do so in accordance with IGC Regulation.

- 48. Members of the Voluntary Exclusion Program and State or Property Exclusions are not eligible to participate.
- 49. Management reserves the rights to cancel and/or modify with prior approval from IGC.
- 50. Participation in this promotion is agreement by the contestant to abide by these rules.

Winners Log

DATE: _____

1. Name _____ Hollywood Card _____

Prize \$ _____ Time: _____

2. Name _____ Hollywood Card _____

Prize \$ _____ Time: _____

3. Name _____ Hollywood Card _____

Prize \$ _____ Time: _____

4. Name _____ Hollywood Card _____

Prize \$ _____ Time: _____

5. Name _____ Hollywood Card _____

Prize_ \$ _____ Time: _____

6. Name _____ Hollywood Card _____

Prize_ \$ _____ Time: _____

7. Name _____ Hollywood Card _____

Prize_ \$ _____ Time: _____

8. Name _____ Hollywood Card _____

Prize_ \$ _____ Time: _____

9. Name _____ Hollywood Card _____

Prize_ \$ _____ Time: _____

10. Name _____ Hollywood Card _____

Prize_ \$ _____ Time: _____

11. Name _____ Hollywood Card _____

Prize_ \$ _____ Time: _____

12. Name _____ Hollywood Card _____

Prize_ \$ _____ Time: _____

INDIANA GAMING COMPANY, LP

Marketing Prize:

Issue Date/Time:

PLAYER NAME:

PLAYER ID:

Promotion Date:

PRIZE DESCRIPTION: \$100.00

One Hundred And Xx / 100

ISSUED BY: Marketing

AUTHORIZED BY: _____

BADGE #: _____

CUSTOMER SIGNATURE: _____

Non-Transferable. No Cash Value. Gratuity Not Included. VOID if Altered.
Gambling Problem? Call 1-800-9-WITH-IT.
Expires 24 hours from issue date and time.

INDIANA GAMING COMPANY, LP

Marketing Prize:

Issue Date/Time:

PLAYER NAME:

PLAYER ID:

Promotion Date:

PRIZE DESCRIPTION: \$100.00

One Hundred And Xx / 100

ISSUED BY: Marketing

AUTHORIZED BY: _____

BADGE #: _____

CUSTOMER SIGNATURE: _____

Non-Transferable. No Cash Value. Gratuity Not Included. VOID if Altered.
Gambling Problem? Call 1-800-9-WITH-IT.
Expires 24 hours from issue date and time.

I, the abovesigned, hereby declare that I:

- am over 21 years of age.
- am not an employee of Hollywood Casino Lawrenceburg.
- am not an immediate family member of any Marketing Department personnel at Hollywood Casino Lawrenceburg which includes Guest Services, Reservations, Player Development, Customer Relations Management, Group Sales and Marketing Administration.
- am not an immediate family member* of the General Manager or the Directors of the following departments at Hollywood Casino Lawrenceburg: Marketing, Facilities, Human Resources, Electronic Games, Live Games, Finance, Surveillance, or Management Information Systems.
- am not related to anyone who is employed by and/or associated with the Indiana Gaming Commission.
- am responsible for all federal, state and local taxes and tolls resulting from this prize awarded.
- understand that I must abide by all prize and partner restrictions and rules pertaining to eligibility and conditions of redemption.
- understand that the selection of winners is final.
- understand and agree that violation of this agreement and the terms herein will result in forfeiture of the award.

